



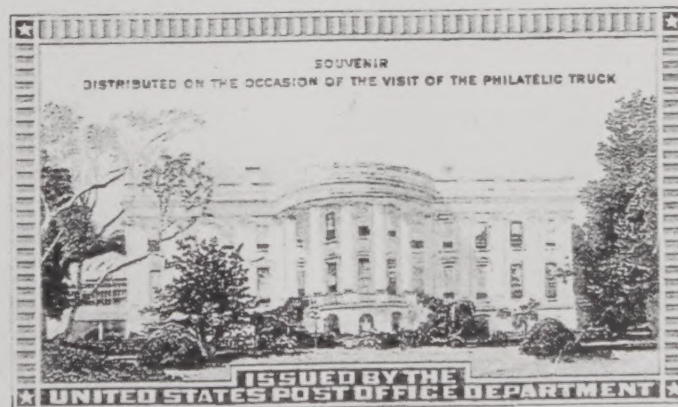
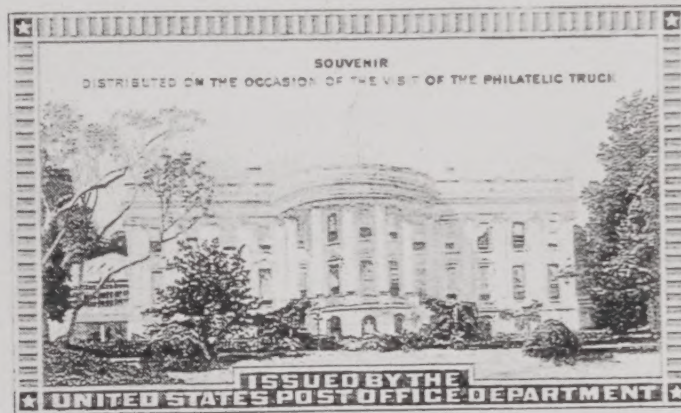
The Souvenir Card JOURNAL

THIRD QUARTER 2010

VOLUME 30

NUMBER 3

THE OFFICIAL PUBLICATION OF THE SOUVENIR CARD COLLECTORS SOCIETY



AS I SEE IT

William Kriebel (27)

ON THE COVER: A vertical line pair of the U.S.P.O.D. Philatelic Truck Souvenir (FPS 1939A) introduces an article on the subject by **Greg Hopkins, Sr.** (2031) starting on page 3 of this issue.

◇

I regret to report the death of **Dr. Clifford Joseph** (1169) at 87, on 6 April 2010 (see p. 14). Cliff was also a member of the METRO Chapter Four, and lived in northern New Jersey.

◇

The S.C.C.S. Annual Card, this one celebrating our 30th year, is included with this issue, as a benefit of membership. It was produced by **Mike Bean**, and copies were distributed to those who attended the joint meeting at NApEX.

Unfortunately, the presentations at that meeting were continually interrupted by a person in the audience—not a member of either the National or the Washington Chapter—and the meeting ran over its one hour time limit. Someone, I believe a member, handed me some color copies of some items produced by the British Post Office and in the confusion I did not note who it was and wasn't able to ascertain any information on the material. So, **if you are the one, please advise me.** Thanks.

◇

Milton Goldsamt (1414) is working on another follow-up article on last year's member survey, which should appear in the next issue.

Also, I will be e-mailing those who expressed an interest in our proposed website soliciting their opinions and possible help in establishing it. Its URL will be: souvenircardcollectors.org

I again appeal, to those of you who have e-mail, **please send me your address.** It will NOT be loaned, sold or given away, and is for our Society business only. Thanks!

Milton has also advised me that the survey showed membership interest in the "F" cards—F, FB, FPS, FSO—most of which were not included in my *Souvenir Cards: A Visual Reference* for the simple reason that I don't have that many and, at the time of producing the work, did not have access to a major source.

I do have a listing that I compiled several years ago, primarily from Dr. Radford's original compilation. Perhaps, I will include that in a future issue, somewhat like the listing of Metro Chapter cards in the last issue. The listing runs about ten or so pages, i.e., five pages reduced, but it might help one determine what they have, assuming the newer members don't have the original 1989 publication.

With luck, maybe it'll encourage some illustration input. As evidenced by Lyle Boardman's latest find (pp. 20-C3), these items are still being uncovered and I would assume this would be FSO 1910 with the sub-letters for the pages.

◇

I'd like to know if you think the auction is worth continuing in every issue. The low number of bidders suggests: 1) the material is not of interest; 2) the minimum bids are too high; 3) the current U.S. economy is taking its toll on hobbies in general; or 4) all of the above. I had hoped this is a service to the members.

◇

Finally, if you are planning a move, whether seasonal or long term, please advise your new address to Dana and I well in advance. I try to have each issue ready for the printer on or about the first day of each Quarter. The turn-around time is a day or two and the issue goes in the mail stream.

AND, if you are a "life" member and no longer collect nor want the Journal, please advise me. Thanks.

◇

Souvenir Cards for the Specialist from Robert S. Bailey

We have been selling fine stamps for collectors for over 35 years. We have belonged to the American Philatelic Society for 35 years and are also members of the American Topical Society. We recently joined the SCCS. We sell BEP, SO, PS, UN, Forerunners, APS, ASDA & SCCS Souvenir Cards. Our website has listings, imagery & data on many souvenir cards. Visit our web site at:

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We buy souvenir card collections, and U.S., French & French Colony stamp collections.



The Souvenir Card JOURNAL

Third Quarter 2010 Volume 30 Number 3



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FIRST CALL FOR DUES RENEWAL

If "2010" appears on the left above your name on the address label, it will be necessary for you to renew your dues to continue your membership. Please note the new dues structure. Renewing for more than one year will save you money and me extra work. (The number on the right above your name is your membership number.)

NOTE: Printing deadlines for ads, articles, illustrations, comments, etc., has been changed to the first day of the month before the Quarter, e.g., 1 September 2010 for the Fourth Quarter 2010
Your cooperation in meeting these goals is appreciated. Ed.

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Membership information is the responsibility of the Secretary, **Dana Marr**. Dues (S.C.C.S.) should be sent to the **Treasurer**. Requests for back issues and information concerning this Journal, including submission of articles and advertisements should be addressed to the **Editor**. Thanks!

MEMBERS EXCHANGE

Membership

Members, PLEASE UPDATE your "free" ads in this column. If you have had little or no response, maybe you should revise your ad. Contact the Editor. Thanks

C

For Sale: Souvenir Cards - BEP, USPS, UN, PPU and ASDA, mint and canceled. No. 10 SASE (83¢) for lists. **Stephen Goceliak** (831), P.O. Box 157, Fords, NJ 08863.

C

For Sale: Hundreds of Forerunners, Proofs, BEP, PS, ABNCo, ASDA, UN, etc. **60% off estimated retail.** Send #10 SAE for inventory. **Steve Feiertag** (808), 2107 Reston Circle, Royal Palm Beach, FL 33411.

C

For Sale: BEP, ABNCo, Union, Duck, USPS, Bean, UN, APS, ASDA, Chapter, Bank Note, Event souvenir cards. Mint, Show canceled, USPS Max cards. Discounts to 20%. Postage, insurance included. Lists: **Stan Miller** (647), PO Box 788, Pleasant Valley, NY 12569 aftertheblue@verizon.net

4

For Sale / Trade: "Dedication of the Washington National Monument Feb'y 21, 1885" - this book is a 4/5 on scale of 10; however, the frontispiece is a 6/7, with no stains/blemishes. Per Curt Radford, the SCJ, Winter '84, only 12,000 copies. This is the 4th copy seen in 26 years searching the DC area - \$175 / best offer, or trade for B65 "Eagle Print (Brown)."

Lorne LaVertu (153) Lorne.LaVertu@calibresys.com

C

Wanted: Philatelic Truck related material wanted by exhibitor. Please contact: **Gregg A. Hopkins, Sr.** (2031) (t)602.954.8175; (f)602.957.2910; (e) In1stPlace@cox.net

4

Wanted: Canceled cards for TEMBAL'83 (PS44), CAPEX'87 (PS64), and EXPOSITION (PS66). **John Shue** (1856), shue.cachets@rcn.com

2

For Sale: BEP President Obama engraving, canceled FDOL, \$20.00 postpaid. **John Shue** (1856), 1314 Darlington St., Forestville, MD 20747-1909.

3

Wanted: Duck Cards (mint or canceled): FD-1, FD-2, FD-3, FD-4, FD-5, and RD-4a. **Ronald Betz** (34), 1021 Sussex Drive, Northbrook, IL 60062 or RBetzNB@aol.com

MEMBERS WRITE AND OTHER MATTERS

Membership

The final BEP card for this Fiscal Year will be issued in connection with the A.N.A. World's Fair of Money Boston, MA, 11-15 August 2010.

The Bureau is soliciting (until 15 June 2010) venues for its new Fiscal Year (October 2010 through September 2011) participation:

"REQUIREMENTS: Show sponsors, bourse chairmen, and/or coordinators are required to sign a Security Agreement issued by the BEP's Office of Security, prior to the Bureau's participation (sample will be provided upon request). The sponsoring organization shall provide (at no cost to the Federal Government) the booth space (35' x 40' minimum), transportation costs for exhibits/spider press (if applicable) and products (via secure transport), tables, table skirts, display cases/lamps, electricity, internet access, phone service, carpeting and drayage services with a maximum amount of support protection and integrity for the BEP."

It would appear that the American Numismatic Association (ANA) is facing the same plight as other organizations and is attempting to hold down costs especially with regard to their annual shows. The ANA Executive Director, Larry Shepherd, notes in the June issue of their Journal, *the Numismatist*, that he is recommending Chicago as a viable, affordable "home" for their annual World's Fair of Money show as Orlando has become for the F.U.N. show. Some of the reasons he cites are the room rates (actually in Rosemont) as compared to Los Angeles, Boston, and Philadelphia, "all of which impose penalties if the ANA fails to meet its contractual obligations." They also are fined if dealers or others book online outside the hotel blocks.

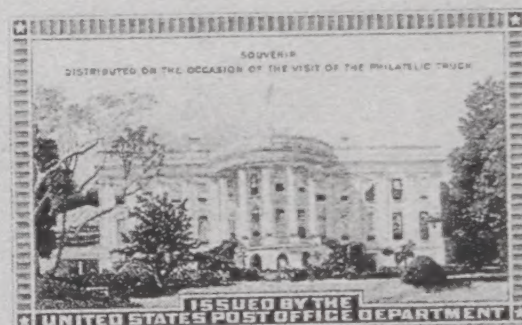
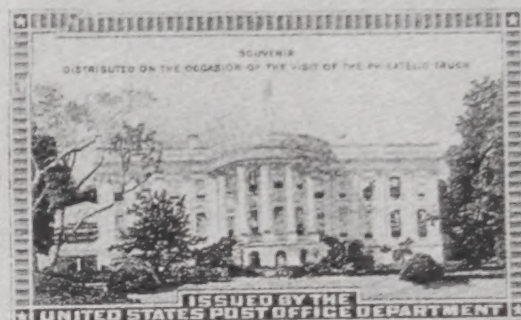
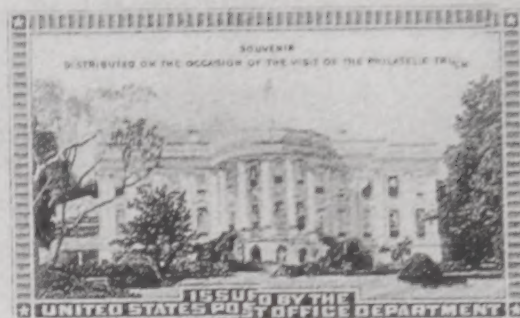
There is also the Convention Center's proximity to the airport, O'Hare, and its accessibility—"Nearly every major American city...is within four hours...."

Will it also become a BEP "staple"?

[The author appears to be the only member who exhibits in our specialty. This article appeared in *The United States Specialist* (August, 2008, Vol. 79, No. 8), the monthly Journal of the United States Stamp Society and is used with their permission. Text and illustrations (in color in the original) are copyrighted. I am pleased that I was able to help Gregg in the acquisition of some of his material—which is an ongoing search! Although more of a souvenir “sheet” than “card” like some others in our listing, this item was a “souvenir” of the visit of the Philatelic Truck tour of 1939-1941 and given the S.C.C.S. number, FPS 1939A. Some other U.S. souvenir sheets, issued in conjunction with philatelic exhibitions, e.g., the 1926 White Pains sheet of 25 stamps with margin inscriptions (Scott #630), for some reason never made it, and I don’t know why. Ed.]

Possibly one of the rarest of Bureau colis is the 1939 Philatelic Truck Souvenir Sheet coil. In 1972 Franklin R. Bruns, Jr. wrote for the Thirty-Eighth edition of the *American Philatelic Congress Book* announcing the existence “of an unsevered line pair.” The statement was repeated by James H. Bruns in his book *The Philatelic Truck* (copyright 1982). In the January, 1999 issue of *The United States Specialist*, Michael O. Perry wrote, “there is a report of an unsevered line pair of the coil sheetlets.” As recent as February, 2008 Wallace Cleland wrote for *The U.S. Specialist*, “A line pair from one of the coils is known.” None of the aforementioned articles included a photograph or ownership reference to document its actual existence. Now, thanks to an acquisition many years ago by this author from Mr. **William Kriebel** of the Souvenir Card Collectors Society, the ownership is documented and the unique item is shown (cover).

What has gone unreported in the previously referenced articles is the existence also of a coil strip of three of the Philatelic Truck Souvenir Sheet (right). This item, also unique, was reportedly damaged during an attempt to feed a coil roll through the model Stickney press before a Philatelic Truck audience in 1939. The damage consists of a tear running diagonally from the top right corner to the left side of the center sheetlet. Because the souvenir sheets had no postage value, accounting for their disposition was not required. If an item was damaged, it was simply discarded. Fortunately, a crewmember of the Truck was an astute stamp collector. The coil pair shown (cover) also was the subject of abnormal philatelic damage; one can only speculate as to the cause.



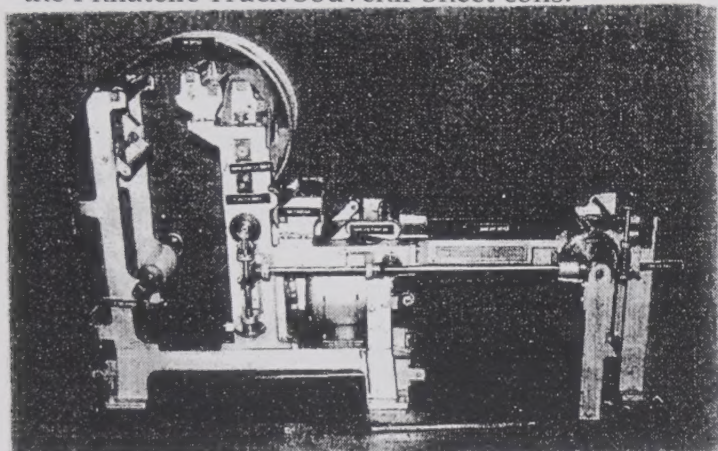
BACKGROUND

As the result of the joint efforts of President Roosevelt, Postmaster General Farley and the Bureau of Engraving and Printing, the Philatelic Truck made its debut 9 May 1939 in Washington, D.C. The mission of the project was to construct a motorized philatelic display that would travel to every state with a “Million Dollar” stamp exhibit. The three-man crew would provide education on U.S. stamp history and stamp production methods to those who visited the exhibit. Ralph Davis, “Clerk-in-Charge,” a philatelist

himself, was the primary lecturer.

Specially prepared stamp booklets were among items available for sale from the vehicle. These "albums" were intended to promote stamp collecting, especially to the youth of America. In January of 1940, a 3¢ stamped envelope with a special cachet (stamped in black) was also available for sale from the Philatelic Truck. Although there were no postal facilities on the Truck, visitors could address the envelopes and leave them with the crew for transport to the local post office. This would insure a proper postmark to document the visitor the Philatelic Truck to a city on a particular date.

The vehicle, prepared by the Bureau of Engraving & Printing, was constructed using a 1931 White truck chassis. The illuminated interior contained examples of U.S. stamps from 1847 to 1938. Included were proofs, mint stamps and coils, all exhibited on ornately illustrated display panels designed and produced by the Bureau. Front bumper-mounted panels were also displayed outside the vehicle, weather permitting. Positioned in the center of the vehicle, directly behind the driver's cabin, was a model (below) Stickney press (1/8 scale). The press was intended to demonstrate the workings of a rotary stamp press by dispensing (but not printing) singles from coil rolls of Bureau-printed souvenir sheets—the Philatelic Truck Souvenir Sheet coils.



The bombing of Pearl Harbor in December of 1941 and subsequent U.S. war effort brought an immediate end to the funding of the Philatelic Truck project. The last recorded visit of the Truck and crew was December 13th in San Diego, California. Although the exhibit did not meet the goal of visiting every state, the project was officially recognized as a success.

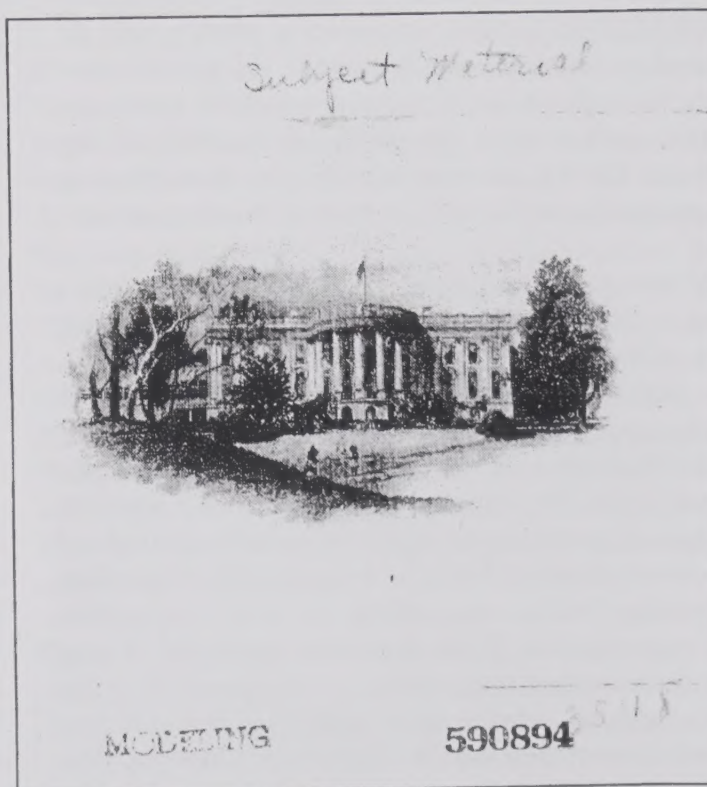
For further information on the Philatelic Truck project, a must read is the definitive publication on the subject, *The Philatelic Truck* by James H. Bruns, published by the Bureau Issues Association, Inc.

SOUVENIR SHEET

The listing under Souvenir Cards in the Scott Specializeds Catalogue of United States Stamps & Covers reads, "A forerunner of the souvenir cards is the 1939 Philatelic Truck souvenir sheet which the Post Office Department issued in various cities visited by the Philatelic Truck. It shows the White House, printed in blue on white paper." Two varieties are listed, with and without gum. The "with gum" variety is given the higher of the two catalogue values. No comment is made by Scott concerning the existence of the coil variety. The 2008 catalogue value for the "with gum" item is listed at \$50—in excess of six times the amount for the souvenir sheet without gum. Based on the production ratio of over 3.2 to 1 (no gum vs. gum) and the low survivability of the gummed specimens of the gummed specimens, the value differential is probably accurate.

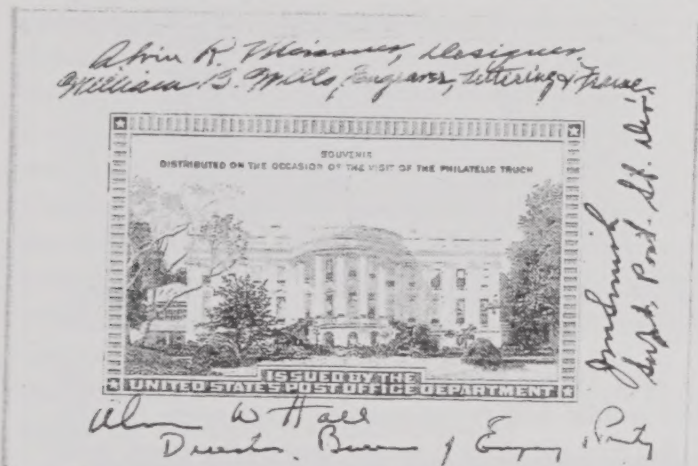
SOUVENIR SHEET DESIGN

The accepted souvenir sheet design, by Alvin R. Meissner, included a vignette based on an earlier engraving of the White House by Angelo Delnoce first used on a 1889 ceremonial issued for the inauguration of Benjamin Harrison (below) with frame engraved by William B. Wells. An alternate design was proposed for the souvenir sheet, one that depicted the Philatelic Truck itself (opposite, above).





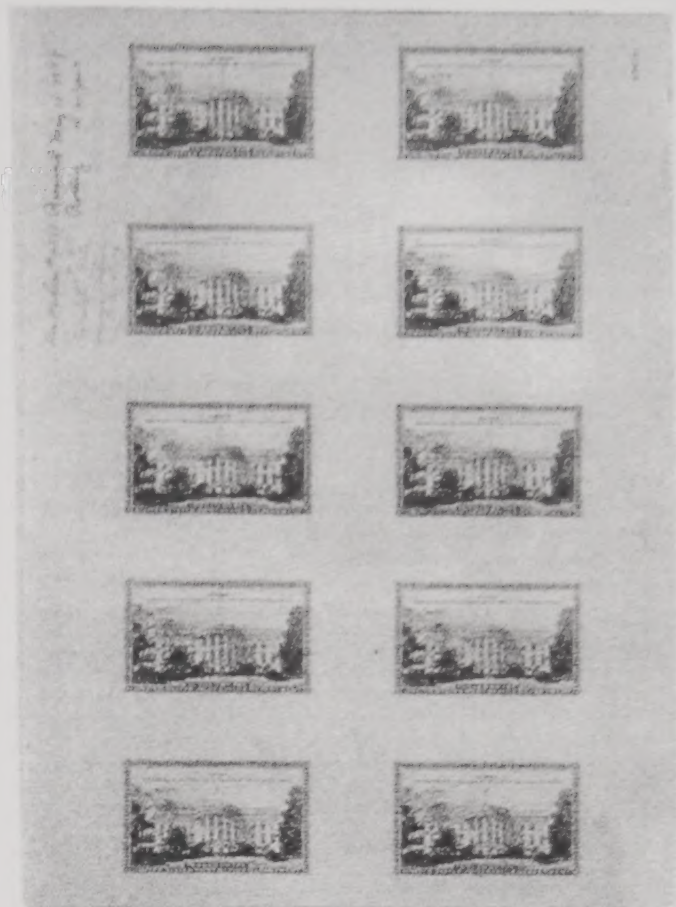
The design model was submitted on 21 March 1919 and approval was made by Postmaster General Farley the following day. This approved design was also initialed by Alan W. Hall (Director, BEP) and others. Bureau records show proofs of the souvenir sheet were pulled on 4 April 1939. Three days later, Hall submitted proof number 594253 to Ramsey S. Black (Third Assistant Postmaster General) for approval. Farley signed the proof date 19 April 1939 and it was returned to the Bureau. (No proofs currently exist in private hands.) The first printing was sent to the press 10 May 1939. Several of the first printing Philatelic Truck Souvenir Sheets were signed by Meissner, Wells, Hall and Smith (below).



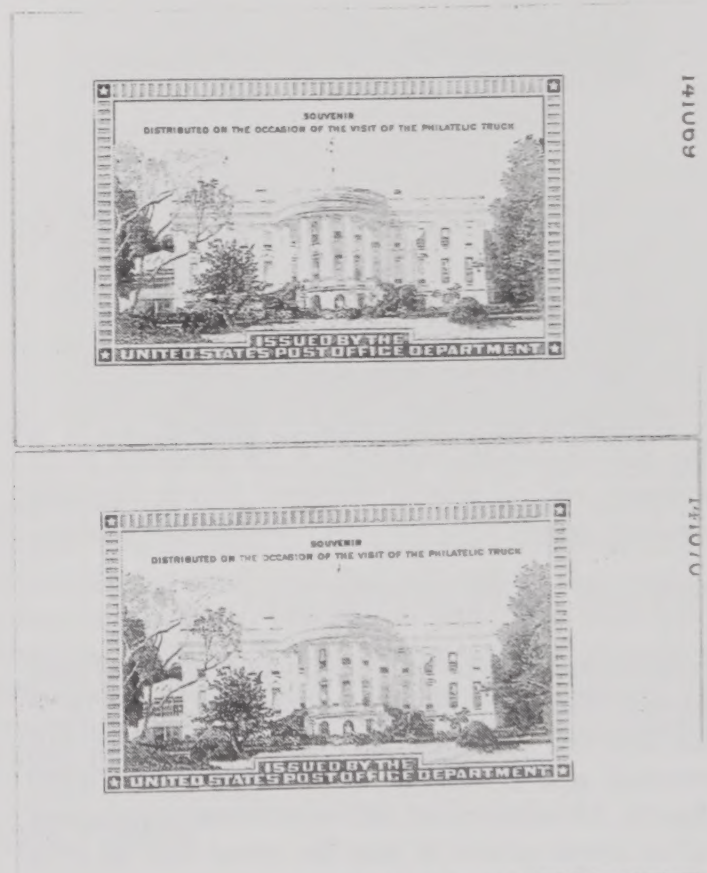
SOUVENIR SHEET PRODUCTION

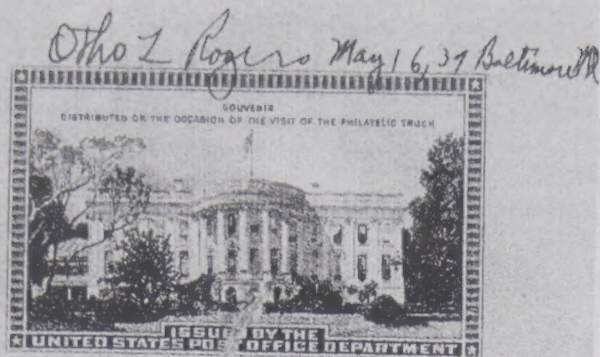
The total printing for the Philatelic Truck Souvenir Sheet is recorded as 730,040, all imperforate. Of these, 173,220 were produced with gum, all from the first printing and the only gummed printing. Some of the first printing was made up into coil rolls of 500. Of these, it is estimated that five rolls (2,500 single souvenir sheets) were actually fed through the model press. This process proved to be too slow. As a result, all future deliveries to the Truck were as individual souvenir sheets.

A pair of ten-subject plates, 2 x 5 items (above, right), produced all the souvenir sheets in three printings. Plate numbers 141069 and 14070 were located in the

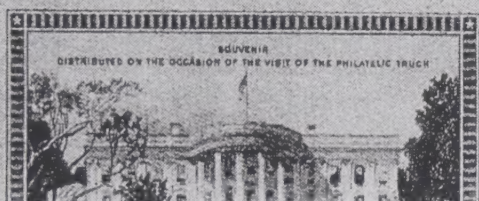


upper right portion of the printed sheets. These impressions were trimmed off before the coils and the individual sheetlets were delivered to the Truck. A few plate number singles do exist thanks to some irregular cutting (below).





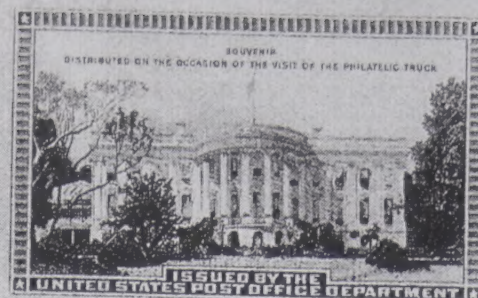
The two plates for this issue (producing 10 images each) were curved to fit on the small Stickney presses used for coil stamp production. One revolution of the printing cylinder printed 20 souvenir sheets. There were joint lines every five rows of subjects (created by residual blue ink at the recess where the two plates butted). Philatelic Truck Souvenir Sheets are collectible with visible joint lines on either top or bottom. The greater the miscut at the joint lines, the more apparent they become (above, left, from first printing). Perry, in his article for *The Specialist*, wrote "Joint lines are unreported on the ungummed sheetlets, but they may well exist." This is attributed to the fact that all ungummed souvenir sheets were separated at the Bureau before delivery to the Truck. Bureau controls for sheet separation were far more stringent than for the model press on the Truck. That having been said, clear examples of late printing joint lines, although more rare, do exist (above, right).



Also, not previously reported, is the existence of an extremely radical miscut showing partial sheetlets from both plates with the joint line between (above).

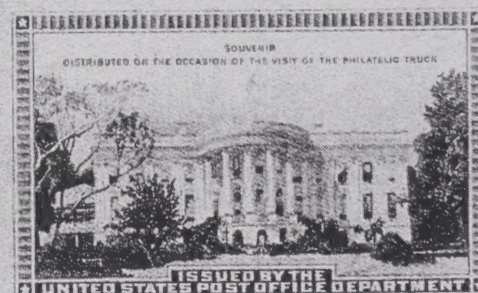
SOUVENIR SHEET DISTRIBUTION

The first official recorded delivery of Philatelic Truck Souvenir Sheets to the vehicle was on 22 May 1939. This delivery included coil rolls and singles (all gummed) and is said to have totaled over 170,000 subjects. All subsequent deliveries were ungummed and as single pieces. It was the intent that all who



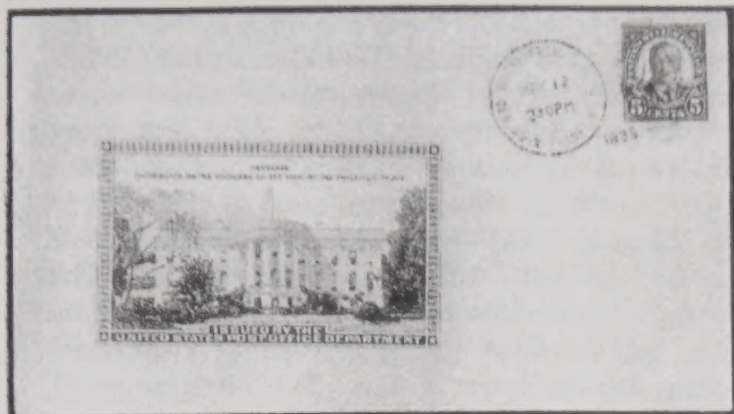
visited the philatelic display be presented, at no charge, with one of the souvenir sheets.

Prior to the first "official delivery" of souvenir sheets, at least one coil was set up in the miniature Stickney printing press mounted in the vehicle. As recorded by the first chauffeur of the Philatelic Truck, Charles E. Branan, "Philatelic Exhibit #1, officially opened May 9, 1939" (below) The #1 was painted on the outside of the Truck; it was originally thought there could be more than one vehicle.



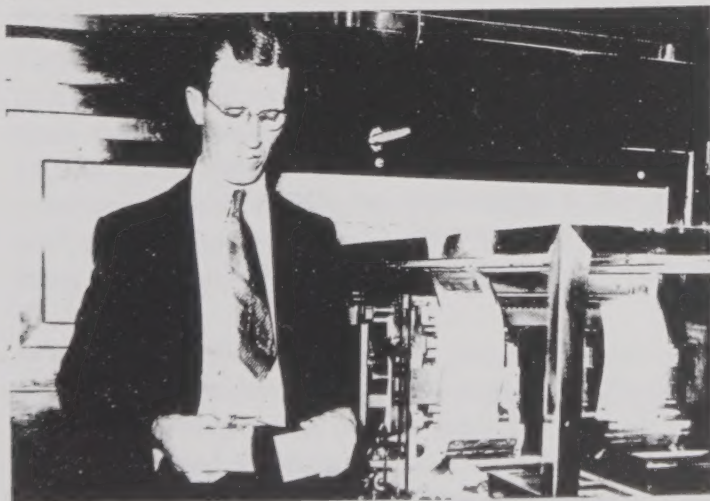
Philatelic Exhibit #1, officially opened May 9, 1939, on spot shown at center of picture, with F.D. Roosevelt as first visitor. Charles E. Branan, Chauffeur

The 9 May White House debut was not open to the general public and no souvenir sheets were distributed (the first printing was not sent to the press until the following day). Later that day the Philatelic Truck motored its way down Pennsylvania Avenue to the front of the Post Office Department where it remained open to the public through Sunday, 14 May. The Philatelic Truck would start its actual journey across the country the following day, although, as previously noted, the first officially recorded delivery of souvenir sheets to the Truck for distribution to the public was not until 22 May. Prior to this date, however, the Bureau did supply coil rolls to the vehicle. These were to be separated by the model press into individual sheetlets and given to some of the first visitors. It was at this time that the crew realized the process was too slow to keep up with the demand and ordered the sheets pre-cut prior to receipt from the Bureau the following day.



COILS

Philatelic Truck Souvenir Sheet coils (all gummed) were distributed from the Truck as early as 12 May 1939 (as documented On cover, above), with a few possibly as late as December of 1941. Although the coil roll inventory was almost all depleted in the early days of the journey, one roll was saved and kept in the model press as a visual aid for visitors to see. This is documented by photos of the interior of the vehicle during the journey (below, with driver Branan). The model press was mounted in a wooden frame that was secured under the passenger side display case during travel. For viewing, the case was positioned in the center of the vehicle directly behind the door to the operator's cabin. The press, which weighed several hundred pounds, was elevated from its frame by electric jacks (an "extension" cord was used to connect to a local power source). Driver Charles E. Branan's handwritten accounts of the journey, acquired by this author, document the [above mentioned] photograph taken by a photographer for the Worcester, Massachusetts *Evening Gazette*. The photo reveals an intact coil roll in the model press long after routine use of the press to dispense the sheetlets was discontinued.

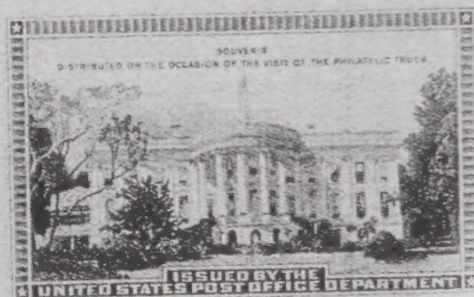


There are three indicators that enable one to differentiate coil singles from regular gummed singles

with good provability (other than having a multiple). The first is a legitimate postmark or authentic hand-inscribed date on the sheetlet itself (below). If these dates are prior to the 22 May 1939 delivery, they are most likely coils.



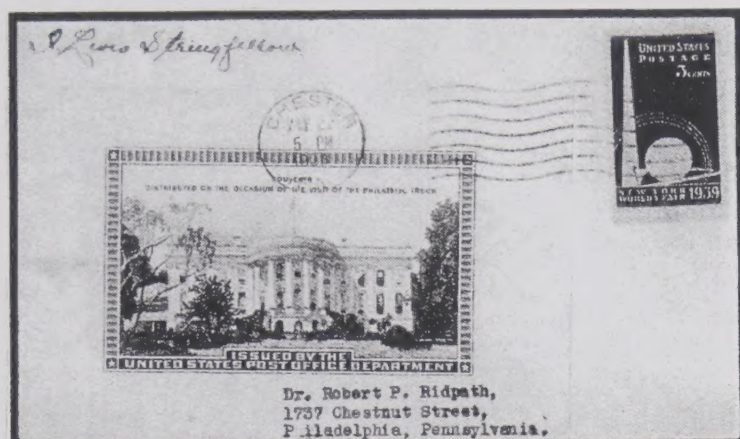
The second clue is to identify coils dispensed from the model press. When the model press was demonstrated, the coil roll of souvenir sheets would advance through the press to simulate how paper would travel through an actual press. The guides for the cutter at the end of the model press allowed the paper to shift, at times producing angled cuts (below). The cutting done at the Bureau at times mis-registered horizontally, but the top and bottom cuts, for the most part, were parallel. For these to be legitimate and not re-cut, there should be at least a 1/2" margin remaining between the image and the narrowest part of the sheetlet.



The third indicator of a Philatelic Truck Souvenir Sheet coil is its dimensions. When the Bureau processed the printed web into individual souvenir sheets, the finished sized was measurably smaller than those severed from the coil rolls by the model press in the Truck. The overall size of the souvenir sheet as specified by the Bureau was 4.5" wide by 2.96" high. Those made into coil rolls consistently maintained the 4.5" width, but the individual sheets cut by the Bureau measured 4.4" or less.

COIL CENSUS

There is no accounting or census of surviving Philatelic Truck Souvenir Sheet coils. While at least five rolls of 500 subjects were run through the miniature press in the Truck, other coils may have been separated manually. It should be remembered that the reason for discontinuing gumming after the first printing was that the sheets were being used as stickers, affixed to cars, windows and to the Philatelic Truck itself. This practice drastically affected the survival rate of the gummed sheetlets. In the 15 years spent by this author studying on- and off-cover examples of sheets from the first printing, he has acquired less than a dozen confirmed coils, along with over 100 very possible Philatelic Truck Souvenir Sheet coils (below).



The author would like to express his gratitude to the aforementioned sources, Franklin Bruns, James Bruns, Michael Perry, William Kriebel and Wallace Cleland, for their research on this topic. For those who would like further information, their works are readily available. Also, appreciation is extended to the National Postal Museum and the Bureau of Engraving and Printing for their contributions. The philatelic items referred to in this article and many more can be seen in the 160-page [10-frames] Display exhibit by this author titled "Forerunners — The Philatelic Truck, Souvenir Sheet & Cachet."

[Since this article was written, the author has managed to convince Scott to notate that the coil line pair (cover) and the coil strip of three (page 3) "are known to exist"!

I reproduce (slightly reduced) a souvenir card issued by the organizers of the Second Sunday Stamp Shows of Meriden, CT, from a photocopy provided by the author. I believe it to be one of the earliest, if not the earliest, tributes to our collecting hobby. I would like to know if any member has a similar card from another club/show honoring souvenir card collecting. Ed.]

A SALUTE TO SOUVENIR CARD COLLECTING



One of the more significant recent developments in American philately has been the growth of Souvenir Card collecting. As with most developing trends, after experiencing an early speculative boom and bust period, Bureau cards as well as private issues are now being collected for their philatelic merit as well as for their investment potential.

We issue our own Second Sunday Souvenir Card today in recognition of the emergence of Souvenir Cards as a respected philatelic specialty.

SECOND SUNDAY STAMP SHOWS

APRIL 3, 1977
MERIDEN, CONNECTICUT



FRANCIS J. BARTHOLOMEW
POSTMASTER, MERIDEN P.O.

HERE AND THERE—4

William Kriebel (27)

Larry Dodson (160) adds four cards to the list of overprinted USPS postal cards (see last issue). Two are earlier, two are later.

On 10 June 1971, two cards (Scott UX59 and UXC11) were issued to comply with the increases in rates and allowable card size that were to take effect on 1 July 1971. The FDOI ceremony was in New York City.

The 10¢ card for international surface mail had the same design—except for the value—as the earlier 8¢ card issued in 1967 (UX54).

The 15¢ international air mail card also followed the design of the earlier 13¢ card issued in 1967 (UXC8).

Several of the first day canceled cards were overprinted at the left with a cachet honoring LUPOSTA, an international air mail stamp exhibition held 10-13 June 1971 in Berlin, Germany. These cards were available from the NYC postmaster. It is estimated that 3,000 of each were sold—they were not available uncanceled with the cachet.

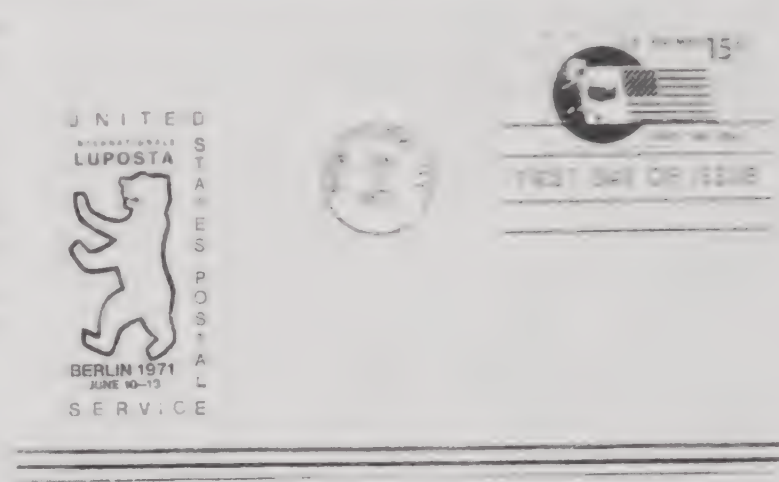
[The international postal card rates are now 75¢ to Canada, 79¢ to Mexico, and 98¢ all other countries!]

◇

A non-profit, the Myrtle Beach Golf Holiday organization, contracted with the USPS to overprint a postal card to advertise that the Myrtle Beach, SC, area was back in business after Hurricane Hugo hit on 22 September 1988. The card used was the 15¢ bison/prairie "America the Beautiful" postal card issued on 28 March 1988 (UX120). The MBGH serves as a type of chamber of commerce for 52 Myrtle Beach golf courses. All printing was done by the Government Printing Office. The first cards were probably mailed on 14 October. (Postmarks earlier than that are questionable.) The USPS paid for 140,000 cards to sell to collectors as a legitimate overprint variety, in addition to the 760,000 cards delivered to and used by the commercial customer. Both sides of the card are shown here (right).

◇

In addition to these three cards, one additional card, a 20¢ "red barn scene" (UX198) issued on 3 January 1995, was overprinted on the back by a local post office (believed to be in Florida). It is believed that the card was issued for the 1995 holiday season (next page). It is also believed that the USPS did approve of these cards.



HUGO LOSES CHALLENGE MATCH IN MYRTLE BEACH, SC

True, Hugo did blow through and leave his calling card, but it is also true that the day after gulfers checked in and played golf. Most of his damage was confined to oceanfront pools, sea walls and beach erosion. Golf course damage was confined to fallen trees. In fact, today if you drove through town and had no knowledge of Hugo, you would not know he had been here. **ALL OUR GOLF COURSES** are not only open, but more beautiful and manicured than ever. Even the roughs have been hand-raked. Most of our **ACCOMMODATIONS** have fully reopened and are ready for you. A few which remain the most damaged, mainly from the rains after Hugo, could be closed for several weeks, but you'll find them eager to help you meet to other accommodations or book you at a later date. You'll find all your favorite **RESTAURANTS** and **NIGHT CLUBS** open and anxious to welcome you back. If you have reservations, we encourage you to keep them. If not, call and make reservations today. If any of you have difficulty getting in touch with your golf package accommodation host, need any assistance, other information, or would like to see the 1995 Myrtle Beach Golf Holiday vacation planner book,

call toll free 1-800-845-4653 from any place in the U.S.A. or Canada 24 hours of any day. "We Are Up And Running Wide Open" — Visit soon!



Larry's references add the following information to the previous column:

NAJUBRIA'86—9,500 cards were sent Germany, and the approximate quantity sold by mail by the USPS Sales Division was 73,580 cards! A later article indicated that the USPS had sold out their entire stock of 90,000 cards. The German agent for the USPS was, again, Hermann Sieger. From Linn's: "John Beachboard, noted U.S. postal card collector and editor of the United States Postal Card Catalog... 'When I found out about it, I told them [USPS] that they had crossed over into the area of postal card collectors, not just souvenir card collectors...'" **[Here again is the idea that these ARE souvenir cards issued by the USPS.]** The USPS originally printed 20,000 cards in September, sending 9,500 to Germany. In December they printed 40,000 more, followed by 30,000 more in February.

CUP-PEX'87—the initial print order was for 50,000 cards, supplemented by a second order for 50,000 and, finally, a third order for 25,000. The third set used new artwork and plates with much heavier

lines and printing plus a slightly lighter shade of blue ink. 5,000 cards from the first printing were sent to Australia for overseas sales; the USPS sales division sold approximately 116,950.

At least two varieties exist. The main difference, the width of the top and bottom border lines. In addition, the ink on the wide variety appears as a lighter shade of blue. The thin variety is presumed to be from the original printing.

SÜD-POSTA'87—the overprinted cards were released on 22 October 1987, 4,500 cards were sent to Germany, with the USPS selling 95,000± cards.

PHILATELIA'87—the USPS ordered 100,000 of these cards which were released on 6 November 1987. 4,500 were sent to Germany, 95,400± were sold by the Sales Division.

SYDPEX'88—again the USPS ordered 100,000 of these cards overprinted, by contract. They were released on 30 July, 10,000 sent to Australia, with 89,850± sold by the Sales Division.

[Information incorporated in this article was taken from the *United States Postal Card Catalog 1995*, published by the United States Postal Stationery Society (USPSS) and various issues of *Linn's Stamp News*. As I understand, the *Scott Specialized Catalogue* does not recognize these cards, except for a footnote(s), i.e., NO number. **Larry Dodson** has written these cards up, using these sources, in a collection which he calls "Stamps You Don't See Every Day"! I appreciate and thank him for his input! Ed.]

◇

Souvenir Cards: A Visual Reference, Second Edition, has been expanded and includes the following cards:

1. Bureau of Engraving and Printing (B),
2. Postal Service (PS),
3. Semi-Official (SO),
4. American Stamp Dealers Association (ASDA),
5. ASDA Chapters (C, CB),
6. Souvenir Card Collectors Society (N),
7. Washington Chapter One (W),
8. Metro Chapter Four (M),
9. Forerunner (F),
10. Federal Managers Association (FM),
11. United Nations (UN),
12. American Numismatic Association (ANA),
13. American Philatelic Society (APS),
14. Michael Bean (MB),
15. Lee Quast (Q),
16. Fish & Wildlife (BD, FD, ND & RD).

There are a total of 168 pages, plus 4 pages of ads and a membership application form. This is 32+ pages more than the First Edition. It is three-hole punched and comes in a flexible binder.

Members may purchase copies for \$15.00, plus \$3.00 "Media Mail" or \$5.00 "Priority Mail" per copy. There is NO limit on the number of copies.

Non-members price is \$20.00, plus postage as above. **Members/dealers** may purchase five (5) or more copies for \$12.00 each, plus shipping costs. Members who purchased the First Edition may purchase the new (32+) pages for \$5.00 postpaid.

Checks should be made out to "S.C.C.S.", sent to:

Editor, The Souvenir Card Journal
1923 Manning Street, Philadelphia, PA 19103-5728

RULES:

1. Only souvenir cards, intaglio printed or related items are acceptable for consignment. Interested sellers should **contact the auctioneer with any questions BEFORE sending any material.** The fastest contact is by e-mail;

kriebewv@drexel.edu

2. Consignors are responsible for adequately describing their lots, including S.C.C.S. numbers and minimum bids.

3. Consignors will pay the postage to ship their lots and postage/insurance for return of unsold material. There is NO consignment fee, however, the S.C.C.S. will retain 10% of the selling price as a commission fee. Care shall be taken to protect any material submitted, but the auctioneer and the S.C.C.S. assumes NO liability and the consignor(s) should verify and/or provide their own insurance coverage.

4. Lots will be sold to the highest bidder. In the case of tie bids, the first bid received shall be awarded the lot. Bids below the "minimum" listed are NOT accepted. Bid in \$1.00 increments only, i.e., NOT "cents."

5. Successful bidders will pay the postage, insurance and packaging for their lots. There is NO buyer's fee, but NO lots will be shipped until the invoice for same is paid in full. Payment is expected within ten (10) days of notice. Late payment may result in exclusion from future bidding. Checks should be made out to the auctioneer NOT the S.C.C.S.

6. Returns are acceptable within ten days of receipt of shipment. Please specify the reason for the return (damage, mis-attribution, etc.) Mistakes on the bidder's part are NOT sufficient reason for return.

7. Bids and/or questions may be e-mailed—the quickest way!

Abbreviations Used

c	canceled
fdoi	first day of issue
fdsc	first day show canceled
op	overprinted
sc	show canceled
vcc	visitor center canceled
w/xxxx	with Scott numbered stamps

NOTICE: Unsold lots (001 to 178) from the last Auction (No.13) may be purchased at 90% of their minimum bid prices, rounded to the nearest dollar (IRS-style), i.e., up if 50¢ or more, down if less than 50¢, e.g., an \$8.00 lot would be \$7.00 (\$8.00 @ .90 = \$7.20), until 31 July 2010. The minimums will then be reduced by 20% until 31 August 2010.

Then, the remaining lots may be reduced an additional 10%, i.e., 70% of the original minimums. This final reduction, will be honored until 30 September 2010. Any lots then remaining will be returned to the member-owner.

This is in the manner of a traditional "Dutch Auction", but you have to know "when to buy", if you want a one-of-a-kind lot, and not lose it to another bidder!

As always, in the case of tie bids, the first received is the winner!

Auction No. 14: Bids due 14 August 2010

Note: This auction starts with **mint and canceled Bureau of Engraving and Printing (BEP) material**, some of which is being offered here for the first time, and some previously offered items, now at reduced minimums.

Lot No.Minimum Bid

001. FB 1994(?). Handkerchief, originally sold at the Washington Antiques Show and, subsequently at the F.U.N. show in Florida. Intaglio printed on silk, 12" x 12" fabric, in the original 14.5" square, white mat (bevel-cut) card stock "frame," with a plastic liner. Image is a green eagle.99.00
002. FB 1997(?). Handkerchief, sold at PACIFIC'97. Similar to above, except fabric is 13" x 13". Image of first two U.S. stamps, in color, and allegory (S.C.C.S. logo) was used on handprint (B218) at the show.99.00
003. FB 1987A(Proof?), Paul Revere engraved vignette on folded card issued as an invitation for the BEP Design Center Opening, as described in "The Numbering System...", but image and text are printed in brown225.00
004. FB 1988B, 1876 Centennial Share Certificate Reprint, on 24" x 20" medium paper stock, suitable for framing99.00
005. FB 1992A(?), 1892 World's Columbian Exposition Certificate reprint, 18.75" x 23.5" heavy paper stock, suitable for framing99.00 (this item will be shipped flat to prevent folds)
006. B10, WESTPEX'71, mint1.00

007. B11, NAPEX'71, mint	1.00	062. B81, IPMS'85, sc	8.00
008. B12, ANA'71, mint	5.00	063. B82, ANA'85, sc	8.00
009. B13, TEXANEX'71, mint.....	1.00	064. B82, ANA'85, vcc.....	6.00
010. B14, ASDA'71, mint	1.00	065. B83, LIBERTY print, sc	55.00
011. B15, AMPHILEX'71, mint	1.00	066. B84, IPMC'85, sc	8.00
012. B16, INTERPEX'72, mint	1.00	067. B84, IPMC'85, vcc	6.00
013. B16, INTERPEX'72, sc.....	5.00	068. B84, IPMC'85, sc & vcc	10.00
014. B17, NOPEX'72, mint	1.00	069. B85&86, LIBERTY BELL & text card, both are sc	85.00
015. B18, ANA'72, mint	5.00	070. (No Lot)	
016. B19, SEPAD'72, mint.....	1.00	071. B87, F.U.N.'86, sc	8.00
017. B20, ASDA'72, mint	1.00	072. B87, F.U.N.'86, vcc.....	6.00
018. B21, STAMP EXPO, mint	1.00	073. B88, ANA'86, sc	8.00
019. B22, INTERPEX'73, mint	1.00	074. B88, ANA'86, vc.....	6.00
020. B22, INTERPEX'73, sc.....	2.00	075. B89, GARFIELD PERRY, sc	6.00
021. B23, COMPEX'73, mint.....	2.00	076. B89, GARFIELD PERRY, vcc	5.00
022. B25, NAPEX'73, mint	1.00	077. B90, AMERIPEX, sc.....	5.00
023. B26, ASDA'73, mint	1.00	078. B91&92, LIBERTY BELL & text, mint.....	35.00
024. B27, STAMP EXPO, mint	1.00	079. B91&92, LIBERTY BELL & text card, both are sc	40.00
025. B28, MILCOPEX'74, mint.....	1.00	080. B93, IPMS'86, sc	5.00
026. B29, ANA'74, mint	5.00	081. B94, ANA'86, sc	6.00
027. B30, NAPEX, sc w/blk of 4 #720	8.00	082. B95&96, LIBERTY BELL & text, mint.....	35.00
028. B31, IWY w/ folder, mint	9.00	083. B97, HOUPEX, sc.....	6.00
029. B34, INTERPHIL'76, mint	3.00	084. B97, HOUPEX, vcc	6.00
030. B35, INTERPHIL Catalog w/ card, mint	5.00	085. B98, LOBEX'86, sc	6.00
031. B36, SCI-TECH, mint	2.00	086. B98, LOBEX'86, vcc	6.00
032. B37, CITIZEN SOLDIER, mint	3.00	087. B99, NWPMC, sc	6.00
033. B39, MILCOPEX'77, mint.....	1.00	088. B100, DCSE, sc	6.00
034. B40, ROMPEX'77, mint.....	1.00	089. B100, DCSE, vcc	6.00
035. B41, ANA'77, mint	5.00	090. B101, BEP 125th, mint.....	18.00
036. B42, PURIPEX'77, mint.....	2.00	091. B101D, BEP 125th (IPMS), mint	42.00
037. B43, ASDA'77, mint	2.00	092. B101D, BEP 125th (IPMS), sc	55.00
038. B44, IPMS, sc	4.00	093. B101E, BEP 125th (ANA), sc	55.00
039. B45, CENJEX, sc.....	3.00	094. B101F, BEP 125th (GENA), mint.....	35.00
040. B49, VISIT CENTER STAMP, mint.....	3.00	095. (B107), BEP 125th Booklet, no cards	5.00
041. B52, VISIT CENTER MONEY, folder only ..	1.00	096. B109, STATE SHIELDS brown, w/ folder, mint	55.00
042. B53, IPMS'81, sc.....	8.00	097. B112, F.U.N.'88, vcc.....	6.00
043. B53, IPMS'81, vcc 7/28?	7.00	098. B113, STATE SHIELDS green, w/ folder, mint ..	55.00
044. B53, IPMS'81, c/Washington 6/19	6.00	099. B117, STATE SHIELDS blue, w/ folder, mint	55.00
045. B60, TEXANEX, sc.....	8.00	100. B118, STAMPSHOW, sc	7.00
046. B60, TEXANEX, vcc	8.00	101. B122, INDIAN print, mint	26.00
047. B63, ASDA'83, sc	8.00	102. B125, TNA'89, vc	12.00
048. B63, ASDA'83, vcc.....	6.00	103. B127, AGRICULTURE print, mint	26.00
049. B66, STAMP EXPO SOUTH, sc.....	8.00	104. B130, DECLARATION OF INDEPENDENCE print, mint	22.00
050. B68, COMPEX'84, vcc	8.00	105. B133, F.U.N.'90, sc	12.00
051. B70, EAGLE, print, mint.....	155.00	106. B134, EAGLE print, mint	30.00
052. B73, ASDA, sc	8.00	107. B135, ANA, vcc	9.00
053. B73, ASDA, sc, blk/1470	10.00	108. B136, CSNS, vcc	9.00
054. B73, ASDA, vcc	6.00	109. B137, EAGLE print, mint	30.00
055. B74, LIBERTY print, sc	55.00	110. B138, ARIPEX'90, vc	8.00
056. B75, LONG BEACH'85, sc	8.00		
057. B75, LONG BEACH'85, vcc	6.00		
058. B76, MILCOPEX'85, sc	8.00		
059. B76, MILCOPEX'85, vcc	6.00		
060. B77, ICC, sc.....	8.00		
061. B80, NAPEX, sc & vcc.....	10.00		

111. B139, DCSE, vc.....	12.00
112. B142, STAMPSHOW'90, mint	6.00
113. B146, F.U.N. print, mint	25.00
114. B151, STAMPSHOW'91, sc	9.00
115. B152, FORT WORTH, mint	30.00
116. B156, WCSE'92, mint	7.00
117. B157, HISTORIC VOYAGE (red), mint	25.00
118. B160, HISTORIC VOYAGE (green), mint	25.00
119. B162, SAVINGS, mint	7.00
120. B164, CHARITIES, mint	6.00
121. B168, ASDA'93, sc/all matched 1¢, #1474, C35	9.00
122. B168, ASDA'93, vc.....	7.00
123. B173, ANA'93, vcc.....	10.00
124. B177, MIDWEST FLOOD RELIEF, mint	85.00
125. B180, F.U.N. print, mint	25.00
126. (1994) BEP 100th Anniversary Poster, multi-color, 14" x 17"	12.00
127. B186, BEP CENTENNIAL (black) mint	85.00
128. B186, BEP CENTENNIAL (black), fdoi 7/1/94, Washington, and fdoi (\$2.00 Madison)	100.00
129. B188, ANA print, mint (14"x11.25").....	50.00
130. B189, SAVINGS, mint	9.00
131. B190, APS'94, mint	8.00
132. B190, APS'94, sc	11.00
133. B217, PACIFIC'97, sc.....	7.00
134. B229, TRANS-MISSISSIPPI print, mint	45.00
135. B234, SAVINGS, mint	7.00
136. B237, PNSE'99, sc	8.00
137. B250, SAVINGS, mint	9.00
138. B253, FIVE/TEN print, mint	33.00
139. B254A, ANA untitled, mint	25.00
140. B255, 100/FIFTY print, mint	33.00
141. B259, F.U.N. print, mint	28.00
142. B261, ANA, sc	9.00
143. B262, ANA print, mint	28.00
144. B263, ANA print, sc	30.00
145. B263, DOUBLE EAGLE, mint	10.00
146. B263, DOUBLE EAGLE, sc	13.00
147. B279, CHERRY BLOSSOM, mint	16.00
148. B284, ANA'07 print, mint	26.00
149. B286, ANA WORLD'S FAIR'07, mint	25.00
150. B290, ANA WORLD'S FAIR'08, sc	30.00

FORERUNNER (F), Mint and Canceled Cards

151. F1959B, Lincoln Birthplace and Memorial proof (?) in brown ("probably less than 100 printed"), mint.....	65.00
152. F1973B, IPPDS&EU 75th Conv., mint	6.00
153. F1982B, Seal of the U.S., mint	10.00
154. F1983A, North Berwick, mint	7.00
155. F1983B, IPPDS&EU Convention booklet. This is incomplete, it includes: (a) the folder w/tassles, and six engraved cards (c) through (h). It does NOT	

include (b) or the advertisements	85.00
156. F1983C, Medal of Honor, mint	7.00
157. F1983E, NAPEX, mint	7.00
158. F1984A, NAPEX, mint	7.00
159. F1984A, NAPEX, sc (6/23).....	13.00
160. F1984A, NAPEX, sc (6/24).....	13.00
161. F1985D, IPPDS&EU 81st Convention, large American Eagle, mint	20.00
162. F1988C, IPPDS&EU 95th Anniversary, mint	20.00
163. F1991C, GENA w/ folder, mint.....	10.00
164. F1991C, GENA w/ folder, sc	15.00
165. F1993A, GENA, sc	7.00
166. F1996B, CCCC 25th, sc	8.00

SEMI-OFFICIAL (SO) Mint and Canceled Cards

167. SO1, SIPEX MINER, mint	8.00
168. SO10, ANA'79, mint	6.00
169. SO12, ANA'80, mint	6.00
170. SO25, ANA'82, mint	8.00
171. SO33, SPMC, sc	12.00
172. SO35, ANA'84, mint	12.00
173. SO39, ANA'84, mint	20.00
174. SO54, CONSTITUTION, mint	8.00
175. SO54, CONSTITUTION, c & fdoi	15.00
176. SO54, CONSTITUTION, sc at IPMS	15.00
177. SO59, EIGHT STATES	8.00
178. SO60, IPMS, mint	15.00
179. SO61, ANA'88, mint	15.00
180. SO62, WASHINGTON, mint.....	18.00
181. SO63, MIAMI, sc	25.00
182. SO69, NORTH CAROLINA, mint	12.00
183. SO78, APS'91, sc	18.00
184. SO80, BALTIMORE, sc	18.00
185. SO82, ASDA SPECIAL, mint.....	80.00
186. SO82, ASDA SPECIAL, sc w/ 2041x2.....	120.00
187. SO83, PNSE'91, sc	18.00
188. SO87, INTERPEX, mint	11.00
189. SO87, INTERPEX, sc	18.00
190. SO88, WCSE'92, mint	11.00
191. SO89, WCSE'92, mint	11.00
192. SO90, WCSE'92, sc	120.00
193. SO117, ANA'93, mint	50.00
194. SO117, ANA'93, sc	80.00
195. SO132, APS'94, mint	12.00
196. SO133, APS SPECIAL, sc	80.00
197. SO134, BALPEX, sc	18.00
198. SO148, ANA, 4-up in folder, mint	99.00
199. SO149-151, FREEDOM (3 mint cards)	240.00
200. SO152-154, FREEDOM (3 mint cards)	240.00
201. SO155-158, WATERLOO (4 mint cards)	240.00
202. SO159, ANA, 4-up in folder, mint	99.00

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Auction No. 14: Bids due 14 August 2010

CLIFFORD JOSEPH (1923-2010)

Michael Padwee (512)

Shortly after the last issue of SCJ was sent to the membership, we were saddened to learn that Cliff Joseph (1159), a founding member of the Metro Chapter in 1992 and one of its most active members, had passed away. Cliff, who was 87, died on April 6th in New Jersey. As a pediatrician, Cliff practiced in Torrington, Connecticut, before he moved to New Jersey, where he worked in medical research for the Hoffmann-LaRoche Pharmaceutical Company.

Cliff's interests in history and pediatric AIDS research spurred him to develop the Metro Chapter's annual historical souvenir card program and the Starfish Foundation souvenir card. The Metro Chapter historical cards were researched and prepared by Cliff before being sent to Mike Bean for appropriate engravings and printing. Cliff worked successfully with local museums and governmental agencies, such as the Edison Museum, to secure their participation in the Metro souvenir card program.



Cliff and his wife, Thelma, 25 November 2007.
Photo courtesy Ralph Calabrese.

The Starfish Foundation souvenir card (F1995B) was used by the Foundation to raise funds for needed research. The artist, designer, engravers and printer all donated their time and talents to produce this card, [reduced image, at left] and Cliff initiated and coordinated the entire project.

Over the years Cliff supported my efforts to research the souvenir cards issued by local post offices. He searched out cards for me and introduced me to local postal officials who designed and issued cards.

[Cliff was also instrumental in initiating my interest in the engraved material being produced by the Post Offices in the Scandinavian countries. Ed.]

Cliff is survived by his wife, Thelma, and three sons and their families.

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S.C.C.S. AUCTION NO. 13: PRICES REALIZED William Kriebel (27)

This auction drew only seven (7) bidders for a total of twenty-seven (27) lots sold for a total of \$250.00. (That means \$25.00 into the S.C.C.S. treasury.)

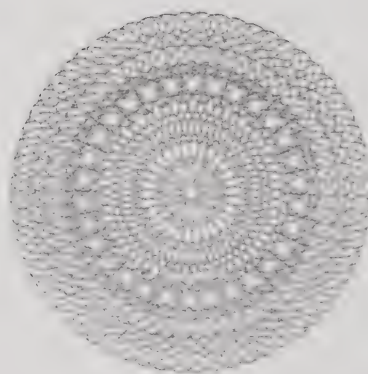
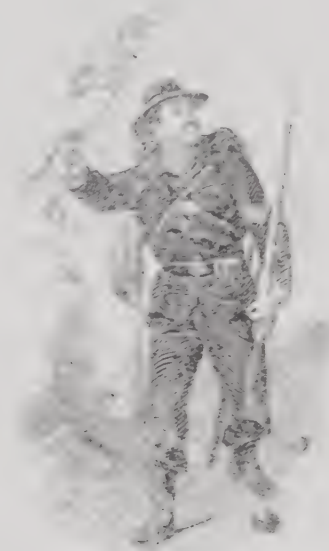
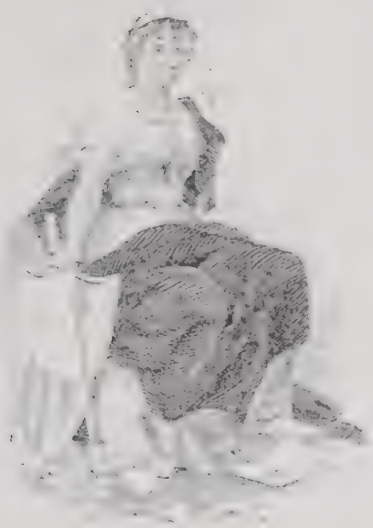
I don't know why there wasn't more bidding activity, perhaps the economy. I thought the material was of interest at reasonable minimums. Your guess?

Lot.....Realized	048.....20.00	066.....8.00	099.....12.00	147.....7.00	153.....8.00
017.....3.00	050.....20.00	075.....13.00	100.....11.00	148.....8.00	157.....8.00
025.....11.00	062.....9.00	077.....8.00	138.....6.00	149.....8.00	162.....8.00
031.....6.00	063.....9.00	079.....6.00	140.....5.00	150.....8.00	◇
046.....20.00	064.....7.00	085.....6.00	146.....7.00	152.....8.00	

CHAPTER CARDS AVAILABLE

William Kriebel (27)

Illustrated here are the latest cards available from Chapter One, a card issued at NAPEX on 5 June 2010 (below) and those that Metro Chapter Four issued at the Spring Mega Show in New York City on 15 and 17 April 2010. Contact the Chapter representatives for availability of these and older cards.

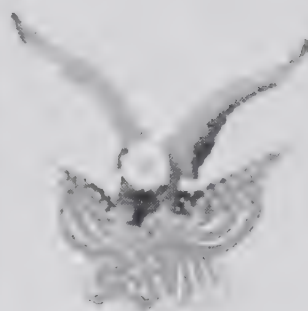


Souvenir Card Collectors Society
Washington Chapter One

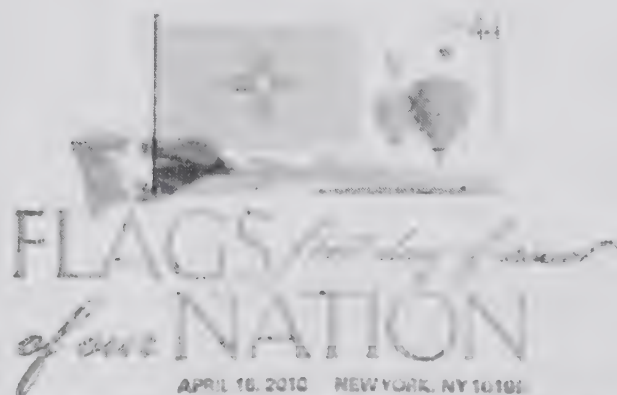
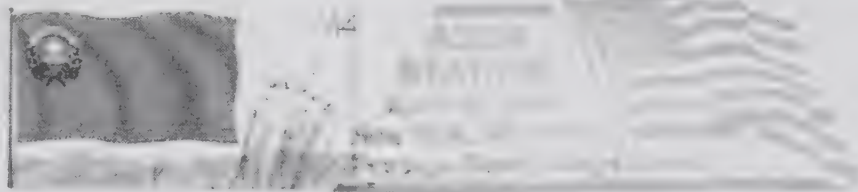
NAPEX 2010 (W-62)

SPRING '10 POSTAGE STAMP MEGA EVENT
APRIL 15-16 NEW YORK, NY

Flags of Our Nation



Fourth in the Flags series of ten coil stamps the US Flag leads the set with a stylized view of "purple mountain majesties" as immortalized by Katherine Lee Bates in *America the Beautiful*.



Metro Chapter 4 Souvenir Card Collectors Society

Flags of Our Nation (M-55a)

SPRING '10 POSTAGE STAMP MEGA EVENT

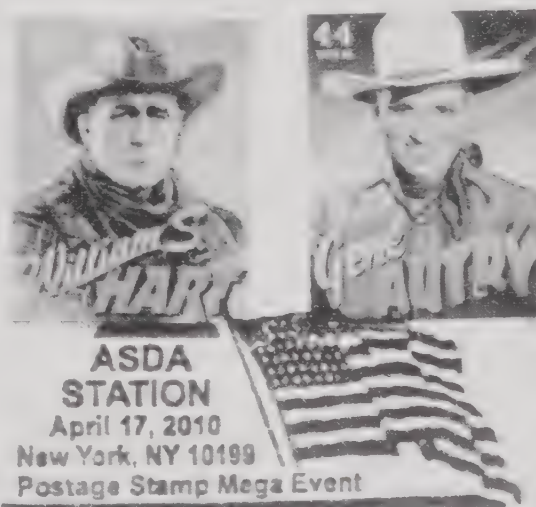
APRIL 15-18

NEW YORK, NY

COWBOYS OF THE SILVER SCREEN



Epitomizing the romance of the early west in the United States this sculpture by CM Russell captures the essence of the cowboy mystique immortalized by the "Cowboys of the Silver Screen"



**ASDA
STATION**
April 17, 2010
New York, NY 10199
Postage Stamp Mega Event

Metro Chapter 4 Souvenir Card Collectors Society

Cowboys of the Silver Screen (M-56a)

SPRING '10 POSTAGE STAMP MEGA EVENT

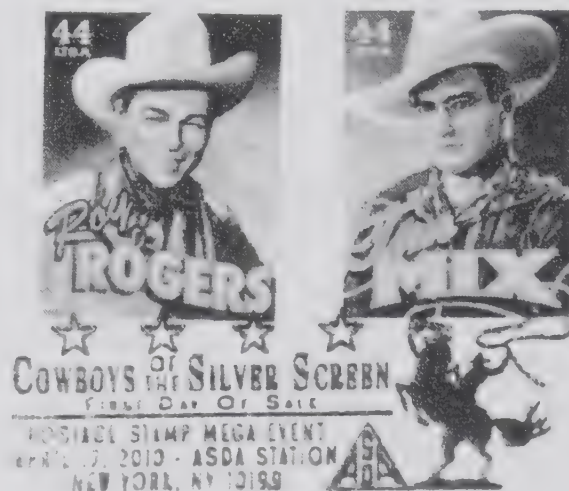
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Cowboys of the Silver Screen (M-56a)

SOUVENIR CARDS AVAILABLE AND/OR FORTHCOMING AND MAJOR SHOWS

This listing is intended to alert the membership and serve as an update of the SCCS numbering system. Numbers are shown in “()” until confirmed and will be deleted when no longer available (“N.A.”) from the initial sources. It does NOT include APS, ASDA or UN cards as this information is NOT readily available in advance of the event. It is as complete as possible and no responsibility is taken for changes. Anyone who can supply missing (“?”) information and/or data concerning availability should please contact the Editor. I also list forthcoming/major shows. Whether or not souvenir cards will be issued at these shows will be reported if and when such information becomes available.

Date	Event	Location	SCCS No.	Source	Cost	Note	Comment
2010							
7 January	F.U.N.	Orlando, FL	B296	BEP	20.00	1	
19 February	STAMPSHOW	Riverside, CA		APS			
12 March	ASDA	Chicago, IL	?	ASDA			
18 March	CPMX 16th	Rosemont, IL		IBMS	8.00 ppd	2	
25 March	ANA National	Fort Worth, TX	B297	BEP	20.00	1	
15 April	MEGA EVENT	New York, NY	M-55	SCCS#4	3.00	2	sc, \$5.00, see p.16
15 April	MEGA EVENT	New York, NY	M-56	SCCS#4	3.00	2	sc 2/\$10, pp. 17-18
4 June	NAPEX	McLean, VA	W-62	SCCS #1	6.00	2	see p. 15, sc \$8.50
4 June	NAPEX	McLean, VA	NA-23	NA	5.00	2	sc \$6.00
5 June	30th Year	McLean, VA	N-22	SCCS	dues		included in this issue
11 August	ANA Fair	Boston, MA	(B298)	BEP	20.00	1	
12 August	STAMPSHOW	Richmond, VA	?	APS			
21 October	MEGA EVENT	New York, NY	(M-57)	SCCS#4			
2011							
January	F.U.N.						
14 January	ARIPEX	Tuscon, AZ					
21 January	SANDICAL	San Diego, CA					
11 February	AmeriStamp	Charleston, SC					
18 March	ANA National	Sacramento, CA					
August	ANA Fair	Chicago, IL					
2012							
January	F.U.N.						
8 August	ANA Fair	Philadelphia, PA					

Notes:

1. These cards were announced on 6 November 2009 and were offered at \$51.00 for a 3-card “subscription.” The first two cards were available at the show for \$20.00, \$22.50 by mail. Three of the 2009 cards are/were (4 July) still available: B292, B294 and B295.
2. Some earlier cards are still available, contact source for availability and pricing.

SOUVENIR CARD SOURCES

BEP (by Mail): Bureau of Engraving and Printing Mail Order Sales, Room 515-M 14th & C Streets, SW Washington, DC 20228	BEP (by Internet) www.moneyfactory.gov go to "The BEP Store"	CS&CSS John Denune Christmas Seal & Charity Stamp 234 E. Broadway Grainville, OH 43023
FMA Federal Managers Association M. O'Leary 5908 Carters Oak Court Burke, VA 22015	IBNS Brian Giese P.O. Box 461 Sturtvant, WI 53177	NA NAPEX P.O. Box 1312 Falls Church, VA 22041-1312 www.NAPEX.org/souvenirs/ souvenirs.html
SCCS#1 (Washington Chapter) John S. Shue 1314 Darlington Street Forestville, MD 20747-1909	SCCS#4 (METRO Chapter) Donald Struyk 18 Chapel Place Wayne, NJ 07470-2701	

ABNCo "SPECIMEN"

Lyle Boardman (546)

Illustrated (opposite) is a recently acquired item from a sale of archival material from the American Bank Note Company (ABNCo) held 15-16 April 2010 by Archival International Auctions.

It is part of a program for the "Tenth Biennial Banquet of the International Association of Siderographers to the International Officers, Delegates and Membership at Large" held at the Hotel McAlpin, in New York City, on September 5, 1925.

[A handstamp on the engraving appears to read "TO ...CLEARING DEPT. To be held for reference".]

The lot included the following pages:

- 1) "Greetings", a listing of International Officers, Past Presidents, and the Entertainment Committee;
- 2) "Menu";
- 3) "Program"; and
- 4) "Members" listing.

[In the lower ("outside") corner of each page there was (right) what appeared to be a well-manicured shrub in a pot. I have no idea of its connection to the group or the host hotel. Ed.]



SOUVENIR CARD JOURNAL ADVERTISING

2010 RATES PER ISSUE (USD)

1/4 page (6.75" x 2.3")	12.00
1/3 page (6.75" x 3")	16.00
1/2 page (6.75" x 4.6")	24.00
2/3 page (6.75" x 6")	36.00
Full page (6.75" x 9")	48.00

Camera ready copy.

Payment to "S.C.C.S." in advance.

Location in the Journal, honored if possible.

Copy and payment to be sent to the Editor.

SOUVENIR CARD JOURNAL BACK ISSUES

This Journal has been produced since 1981. Back issues, which contain a wealth of information not to be found elsewhere are available. Issues before 2003 would have to be photocopied.

Later issues, preferably as year sets, are available at their original price of \$25.00 for the four (4) copies, postpaid.

They do NOT include the annual cards. Orders and/or information from the Editor.



Tenth Biennial Banquet
 of the
 International Association
 of
 Siderographers
 to the
 International Officers, Delegates
 and Membership at Large.



HOTEL MCALPIN

NEW YORK, N.Y.

SEPTEMBER 5, 1925

SPECIMEN

THE SOUVENIR CARD COLLECTORS SOCIETY

THE SOUVENIR CARD COLLECTORS SOCIETY, founded in 1981, is an organization of souvenir card and intaglio-printed vignette collectors and dealers. Membership currently includes an annual souvenir card and a subscription to the quarterly, *The Souvenir Card Journal*, which offers interesting articles, information about souvenir cards and intaglio printing, mail auctions and free member and/or paid advertising.

Dues for members in North America are US \$25.00/yr., \$45/2 yrs., \$65/3 yrs. Dues for members abroad are US \$35.00/yr. **Dues are based on a calendar year**, and members **joining during the year will receive all the issues for that year**. Dues checks made out to "S.C.C.S." and membership information should be sent to the Treasurer: **William V. Kriebel, 1923 Manning Street, Philadelphia, PA 19103-5728**. Some back issues of the Journal are available from the Editor. Moving? Please advise the Secretary of your new address as soon as possible to avoid missing an issue. Please include the following information:

Name _____

Street or P.O.Box _____

City, State ZIP code _____

Telephone _____ Current E-mail _____

Membership: New ____ Renewal ____ S.C.C.S. Number _____

FIRST CLASS MAIL

